

Which Option is Best for Your Community?

Industrial wind energy is a highly complex technical matter that very few people have an in-depth understanding of. Additionally, the wind promoters are extremely sophisticated marketers — some of the most advanced in any industry *in the world!*

When a small rural community is targeted by industrial wind energy developers, concerned local citizens have an urgent, critically-important decision to make.

Path #1 is for them to try to organize and run a campaign against these well-choreographed professionals, mostly on their own (combined with periodic inputs from attorneys, non-hired specialists and well-intentioned laypeople).

Path #2 is for concerned local citizens to fully engage with an experienced pro-citizen wind energy consultant, and to closely follow their expert advice.

For those who decide not to reinvent the wheel, and choose #2, how do they determine who is the best wind energy expert to assist them in this challenging matter (with extensive longterm consequences on them and their community)?

Here are some sample questions to consider, and my answers:

1 - What is the cost?

— My services are 100% free.

— *Doing it on your own or another consultant's answer:* _____

2 - What are their academic credentials?

— I'm a physicist (and an energy expert).

— *Your or another consultant's answer:* _____

3 - How long have they been intimately involved with wind energy?

— 20± years.

— *Your or another consultant's answer:* _____

4 - What experiences do they have with grassroots citizens?

— I've worked with a 100± US communities on the wind energy issue.

— *Your or another consultant's answer:* _____

5 - Do they have a website with a considerable amount of wind energy information on it?

— Yes, my WiseEnergy.org website has significant wind energy information.

— *Your or another consultant's answer:* _____

6 - Do they publish a specific plan-of-action for what citizens need to do to maximize their chances of winning this fight?

— Yes, I publicly provide a specific [plan-of-action](#) of what needs to be done.

— *Your or another consultant's answer:* _____

7 - Is their proposed plan-of-action based on defending the civil rights of the citizens of the proposed host community?

— Yes, as that is the fundamental issue that is at stake.

— *Your or another consultant's answer:* _____

8 - Does their proposed plan-of-action include a Net local financial analysis?

— Yes, as the plan of attack of the wind developer is to entice local legislators by claiming that this project will be a local financial windfall. That must be effectively disproven if there is any hope of success.

— *Your or another consultant's answer:* _____

9 - Do they publish a model of the Net local financial analysis?

— Yes, I publicly provide an editable template so that citizens can easily generate a professional quality, Net Local Economics Report (like [this](#)).

— *Your or another consultant's answer:* _____

10-Do they publish scientific and economic support for the Net local financial analysis?

— Yes, I publicly provide a detailed explanation of the rationale behind the [Net Local Economics Report](#), *plus dozens of supporting studies* from independent experts.

— *Your or another consultant's answer:* _____

11-Do they identify the specific objective of an effective plan-of-action?

— Yes, I publicly spell out that the objective is to get a protective wind law passed *and* I provide an editable [model local wind law](#) as a template.

— *Your or another consultant's answer:* _____

12-Do they clearly delineate the Key Items of a protective wind law?

— Yes, I publicly spell out the [Key Items](#) that should be in any quality wind law.

— *Your or another consultant's answer:* _____

13-Do they provide sufficient scientific and legal-precedent support for the Key Items in their model wind law?

— Yes, I publicly provide the scientific and legal precedent support for the Key Items in our model wind law ([here](#), [here](#) and [here](#)).

— *Your or another consultant's answer:* _____

14-Do they have communities where their model wind law was adopted?

— Yes, our model wind law has been adopted in several US communities (e.g. [here](#) and [here](#)).

— *Your or another consultant's answer:* _____

15-Do they publicly provide guidance for citizens to better understand Public Relations, etc.

- Yes, I publicly provide material for citizens to better understand Public Relations, etc. (e.g. see [here](#): *Understanding Public Relations...* section.)
- *Your or another consultant's answer:* _____

16-Do they have examples where their strategy worked and the wind developer left the threatened community?

- Yes, there are communities where this happened (e.g. [here](#) and [here](#)).
- *Your or another consultant's answer:* _____

17- Do they have a formal Network of other professionals to call on, who can assist citizens fighting this fight, as needed?

- Yes, I've put together a worldwide network of over 700 PhDs and other experts in a wide variety of wind energy related fields (acoustics, etc).
- *Your or another consultant's answer:* _____

17-How closely are they staying connected to the latest technical developments related to industrial wind energy?

- I have a biweekly [Newsletter](#) with 10,000+ worldwide subscribers. There is no comparable newsletter anywhere else. Due to my forced reading of essentially ALL the latest wind energy related developments, I am extremely current on a very broad array of wind energy related topics.
- *Your or another consultant's answer:* _____

18-How closely do they monitor the latest grassroots developments in this field?

- Due to my *Newsletter* and my other extensive involvements, I get 200± emails a day from citizens worldwide, sharing their experiences with me.
- *Your or another consultant's answer:* _____

20-Have they had nationally published articles on wind energy?

- Yes, I've had dozens of national wind energy articles published (e.g. [here](#) and [here](#)).
- *Your or another consultant's answer:* _____

21-Have they had been on national radio shows to discuss wind energy?

- Yes, I've been on many radio shows to discuss wind (e.g. [here](#) and [here](#)).
- *Your or another consultant's answer:* _____

22-Have they been recognized as a major player by our opponents: national industrial wind energy promoters?

- Yes. For example the national Sierra Club identified John as one of the two most influential US people opposing wind energy (see [here](#), page 16).
- *Your or another consultant's answer:* _____